

Mediakit 2026

Watching Magazine is the oldest and leading magazine about watches in The Netherlands. Since 1995 Watching grew into its authoritative role on watches in The Netherlands. With the latest news, an accessible deep dive into the technology behind it, independent tests of the latest models and conversations with enthusiasts and the most important names in the industry. Watching reaches a target group that is extremely interested in watches and other luxury items that make life just that little bit more pleasant.

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What are the latest developments in the watch world, which models matter and what are the most recent technological developments behind these mechanical wonders? You can read all about this in Watching. With a circulation of over 17,500 copies, Watching reaches an average of 50,000 consumers interested in watches, mainly men, highly educated and aged 25 - 59. Welfare A/B1.

FULL COLOUR PLACEMENTS

Size	1x	2x	3x	4x
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1/3 page	€ 1.250,-	€ 1.240,-	€ 1.220,-	€ 1.150,-

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Type area

Size	Portrait (mm)	Landscape (mm)
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1/1 pag.	210 x 277	-
1/2 pag.	-	210 x 136

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